
HYDRA®
BY PET SOCIETY
Shine bright
with HYDRA
WORLD
BRANDING
AWARDS
BRAND
OF THE
YEAR®



FLAWLESS RESULTS. EVERYTIME.

THE EXPERTS' FAVORITE GROOMING BRAND!

HYDRA Professional, an award-winning brand, sets the standard for innovation, performance, and results. Our complete range of products for dogs and cats features salon-grade ingredients and expertly balanced formulas, developed to support groomers and handlers around the world.



HYDRA
BY PET SOCIETY



PRE BATH

Hypoallergenic products. Safety and well-being for groomers and pets.

HYDRA® offers a thoughtfully crafted range of pre-bath products that aim to enhance the bathing experience. Properly preparing pets before the bath maximizes cleansing results.

Carefully prepared skin and coat result in a quicker and deeper cleansing. The groomer not only saves time, but also provides a superior finished result.



SEE HOW TO USE

Ultra Dematting and Finishing Spray

Size: 500 mL / 16.9 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Facilitates detangling, matt removal and brushing, it can be used before or after the bath, reducing the frizz and promoting a soft and sleek coat finish.

BENEFITS

- Oil-free formula that maintains the texture and lightness of the coat.
- Light-weight conditioning that reduces and prevents the formation of additional tangles.
- Anti-static properties that reduce frizz and enhance coat appearance.

WHO CAN USE IT?

It's suitable for pets with long and dense fur.



SEE HOW TO USE

Fast Drying Ultimate All In One

Size: 500 mL / 16.9 fl. oz.

MAIN FUNCTION

Enhanced detangling performance and faster drying, making brushing and finishing easier and more efficient. Helps reduce frizz and provides thermal protection for beautifully styled results.

BENEFITS

6 in 1

- Powerful dematting
- Turbo drying
- Heat protection
- More shine
- Anti-Frizz
- Leave-in

WHO CAN USE IT?

Dogs and cats of all coat types.

Not intended for tear-stain removal, regular use may assist in promoting a cleaner appearance of affected areas

Eye & Face Cleaner

Size: 500 mL / 16.9 fl. oz. and 5000 mL / 169 fl. oz.

SEE HOW TO USE

MAIN FUNCTION

Efficiently cleanses and sanitizes the delicate areas around the eyes and muzzle, while aiding in the removal of secretions, scabs, and unpleasant odors.

BENEFITS

- The rinse-free formula is a safe and stress-free experience.
- Fast-drying formula.

WHO CAN USE IT?

Suitable for dogs and cats of all breeds. Perfect to use on brachycephalic breeds ensuring special attention to their special needs when cleaning the face.





Ear Cleaner

Size: 500 mL / 16.9 fl. oz.

SEE HOW TO USE

MAIN FUNCTION

Expertly designed to cleanse and remove excessive ear secretions, the Ear Cleaner neutralizes undesirable odors without leaving a greasy finish.



KEY INGREDIENTS

- Panthenol: offers a moisturizing action.
- Essential Oils of Mint and Chamomile: provide a refreshing and calming effect.

BENEFITS

Non-greasy and fast-drying formula.

WHO CAN USE IT?

Suitable for dogs and cats of all breeds.



Dental Paste

Size: 140g / 5 fl. oz.

SEE HOW TO USE

MAIN FUNCTION

Promotes dental hygiene for dogs and cats of all breeds.

KEY INGREDIENTS

Calcium carbonate and Sodium bicarbonate: greater cleaning power.

BENEFITS

- Gradual teeth whitening.
- Provides a pleasant breath and a healthier mouth.
- Fluoride-free.

Sweet tutti-frutti flavor

Disposable Toothbrushes





PRIMING SHAMPOO

HYDRA® Priming Shampoos are designed to be the first step of the bath. Achieve remarkable, long-lasting results by initiating your bathing routine with our extraordinary selection of priming shampoos for different needs, while opening the hair cuticle to remove the deeper layer of dirt, and preparing the coat for the second wash with the Hydra Functional Shampoos.

HYDRA® GROOMERS

HYDRA Groomers



DILUTE UP TO 4:1 Professional Use

SEE HOW TO USE

X-Treme Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.



HYPOALLERGENIC PRODUCT

MAIN FUNCTION

Priming clarifying shampoo for cases of extreme dirt and odor in pets. It deeply cleanses the coat. Additionally, it can assist in boosting volume and texture for fluffy haired dogs and cats, preparing the coat for styling procedures.

KEY INGREDIENT

- *Mentha piperita Extract*: skin soothing agent.

WHO CAN USE IT?

For dogs and cats older than 12 weeks. Extreme dirty pets.

The HYDRA® X-Treme Shampoo is a more alkaline product compared to our other products in the line. It helps to open the hair cuticles and remove any residue from other products, oiliness or pollution. Due to its deep cleansing properties, it is recommended to allow 15 days in between use on pets.



DILUTE UP TO 10:1 Professional Use

SEE HOW TO USE

Odor Neutralizing Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Partially opens the cuticles making it easier to remove excessive dirt and undesirable odors from the coat.

KEY INGREDIENTS

- Odor Neutralizing Active: removes undesirable odors, offering longer lasting bathing results.
- Oatmeal Extract: moisturizes and soothes the skin and coat.

WHO CAN USE IT?

For dogs and cats older than 4 weeks.

HYDRA® FUNCTIONAL SHAMPOOS

HYDRA® functional shampoos are designed to elevate the bath to another level, each one addresses different needs, offering high-performance products with concentrated formulas (10:1) for safe cleansing and cost-effective bathing.

HYDRA® GROOMERS





DILUTE UP TO 10:1 Professional Use

SEE HOW TO USE

Moisturizing Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.



MAIN FUNCTION
Meet the unique needs of every coat type, providing cleansing for dogs and cats of all breeds.

KEY INGREDIENT
- Oatmeal Extract: moisturizes and soothes the skin and coat.

BENEFITS
Fast-drying and easy to rinse.

WHO CAN USE IT?
Dogs and cats of all breeds and coat types older than 4 weeks.



DILUTE UP TO 10:1 Professional Use

SEE HOW TO USE

Whitening Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION
Brightens and protects the coat, preventing yellowing.

KEY INGREDIENTS
- Optical Brighteners: prevents the yellowing of the coat.
- Oatmeal Extract: moisturizes and soothes the skin and coat.

BENEFITS
It can be used in all the coat colors to highlight the natural color, promoting a shinier coat.

WHO CAN USE IT?
Dogs and cats older than 4 weeks, with clear coats.



SEALING THE HAIR CUTICLE

Unlock the full potential of pet grooming by prioritizing the use of conditioner after shampooing. This crucial step enhances moisture retention, boosts shine, and promotes overall coat health.

HYDRA® GROOMERS

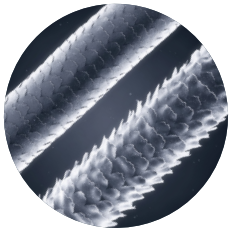


SEE HOW TO USE

Moisturizing Conditioner

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION
Seal the hair cuticles, moisturizing, and conditioning the coat.



Open cuticles are prone to hair strand breakage and results in lifeless coat, along with knots and matts

KEY INGREDIENTS
- Oatmeal Extract: moisturizes and soothes the skin and coat for an ultra-soft finish.
- Grape Seed Oil: helps to enhance shine and softness.

BENEFITS
Facilitates brushing and aids in detangling and knot removal. It also ensures a soft, shiny coat with a healthier appearance.

WHO CAN USE IT?
Recommended for pets older than 4 weeks





RESULTS IN 90 SECONDS

SEE HOW TO USE

Flash Thermo Active Deep Conditioner

Size: 900g / 30.4 fl. oz.

MAIN FUNCTION
Restores moisture, repairs damage, and enhances the overall health and vitality of the coat. Whether you're dealing with dryness, frizz, this mask is your solution in 90 seconds for a stunning result.

KEY INGREDIENT
- Argan Oil: rich in omega 6 and 9 and vitamin E, which moisturizes and restructures the coat, improving its elasticity.

BENEFITS
Thermo-protective action preventing heat damage caused by dryer and flat iron.

WHO CAN USE IT?
Recommended for pets older than 8 weeks



EXTRA SOFT BATH

HYDRA® GROOMERS

Perfect to provide a gentle bath for puppies and pets with sensitive skin. Carefully formulated to be mild yet effective, it cleanses without stripping away essential oils or harming the skin.

HYPOALLERGENIC PRODUCT

Ready to use

SULFATE FREE

SEE HOW TO USE





Extra Soft Facial Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.



MAIN FUNCTION
Gentle cleanse, designed to use on dogs and cats with sensitive skin or around the facial region.

KEY INGREDIENT
- Chamomile Extract: promotes softness and hydration.

BENEFITS
Sulfate-free and dye-free formula.

ULTRA DESHEDDING

HYDRA® GROOMERS



DILUTE UP TO 10:1 Professional Use

SEE HOW TO USE

Ultra Deshedding and Detangling Shampoo

Size: 1000mL / 33.8 fl.oz. and 5000mL / 169 fl. oz

MAIN FUNCTION
Helps remove excess undercoat while facilitating detangling, improving airflow to the skin, and promoting a healthier, shinier coat.

KEY INGREDIENTS:
- Amino acid blend
- Aloe vera extract

BENEFITS
- Removes excess dead undercoat
- Helps loosen and detangle knots
- Keeps the coat hydrated and soft

WHO CAN USE IT?
Dogs and cats, older than 4 weeks with excess dead undercoat.





DILUTE UP TO 10:1 Professional Use

SEE HOW TO USE

Ultra Deshedding and Detangling Conditioner

Size: 1000mL / 33.8 fl.oz. and 5000mL / 169 fl. oz

MAIN FUNCTION
Enhances the shampoo's shedding control effect while deeply nourishing and conditioning the coat.

KEY INGREDIENTS:
- Amino acid blend
- Aloe vera extract

BENEFITS
- Facilitates detangling
- Provides deep, long-lasting hydration.

WHO CAN USE IT?
Dogs and cats, older than 4 weeks with excess dead undercoat.



ADD-ON SERVICES

After using one of our priming shampoos, you're given the flexibility to select the ideal follow-up shampoo or conditioner. This can either involve opting for one of our HYDRA® functional shampoos or choosing a variant that adds volume or silkiness to the coat. Additionally, you can complement the bath with our masks or cauterization treatments.

HYDRA® GROOMERS

HYPOALLERGENIC PRODUCT

MAXIMUM VOLUME BATH

A specialty bathing option for fluffy and double coated breeds such as Poodles, Bichon Frises, Chow-Chows, and Spitz as well for cats, including Persians and Exotics.

SEE HOW TO USE



Volumizing Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Formulated to give higher volume and texture for fluffy or double-coated pets while cleansing the skin and coat.

KEY INGREDIENT

- Wheat Protein: gives shine and texture to the coat, promoting higher volume.

WHO CAN USE IT

Indicated for fluffy and double coat dogs such as Poodle, Bichon Frise, Chow-Chow, Spitz, and cats, such as Persian and Exotics. Recommended for pets older than 16 weeks.

DILUTE UP TO 4:1 Professional Use







Intense Repair Volumizing Mask

Size: 480 mL / 16.2 fl. oz.

MAIN FUNCTION

Intensive hydration to damaged, fluffy and double coat, providing shine and softness to the coat.



KEY INGREDIENTS

- Panthenol: offers a moisturizing action repairing the strands of the coat.
- Keratin: helps to recover the damaged hair.
- Creatin: restores, hydrates, and prevents coat breakage.
- Wheat Protein: penetrates each strand, adding strength and thickness without weighing it down.

WHO CAN USE IT

Indicated for use on pets with fluffy, primitive or damaged coat. Recommended for pets older than 16 weeks.

SILKY SMOOTH BATH

Specially designed to pamper and maintain the coat of dogs and cats with long, straight coats with a smoother effect.

SEE HOW TO USE



Silky Smooth Shampoo

Size: 1000 mL / 33.8 fl. oz.

DILUTE UP TO 4:1 Professional Use

MAIN FUNCTION
Formulated to give a smoother effect while cleansing the skin and coat.

KEY INGREDIENT
- Blend of Amino Acids: provides hydration and maintains the coat with a straight effect.

WHO CAN USE IT
Pets with long and straight coat. Recommended for pets older than 16 weeks.







Intense Repair Silky Smooth Mask

Size: 480 mL / 16.2 fl. oz.

MAIN FUNCTION
Intensive hydration to damaged straight coat, providing shine, better finish, and softness to the coat.

KEY INGREDIENTS
- Keratin: helps to recover the damaged hair.
- Creatin: restores, hydrates, and prevents coat breakage.
- Crambe Oil: provides strength, flexibility and conditioning.
- Moringa Oil: promotes smoothness, shine, and improves brushing.

WHO CAN USE IT
Dogs with long, straight or damaged coats. Recommended for pets older than 16 weeks.

CAUTERIZATION

Cauterization is a treatment that restores the protein in the hair, known as keratin. This process rebuilds the hair's structure, revitalizing its fibers and elasticity, and it promotes the recovery of damaged hair. Additionally, it effectively seals the strands, closing the cuticles, which helps maintain moisture, alignment, and a healthier coat for an extended duration. The treatment also provides a noticeable shine to the hair.



SEE HOW TO USE

Soft Touch

Size: 500 mL / 16.9 fl. oz.

MAIN FUNCTION

Cauterizing of the individual strand, providing hydration and softness to the coat.

KEY INGREDIENTS

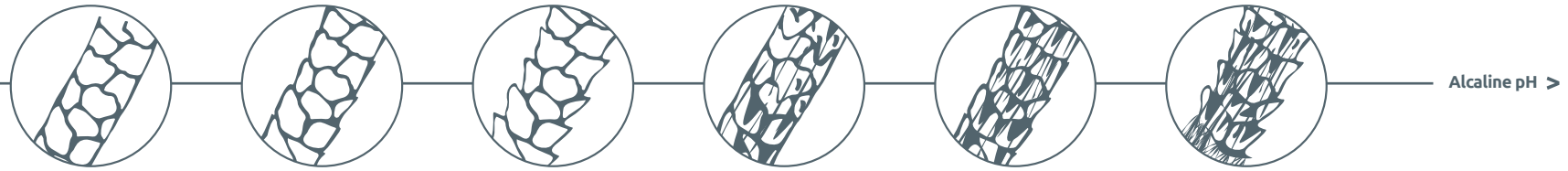
- Keratin: helps to recover the damaged hair.
- Panthenol: offers a moisturizing action repairing the strands of the coat.
- Lactic Acid: hydrates and helps to reseal any open cuticle.

WHO CAN USE IT

Dogs and cats of all breeds. Recommended for pets older than 16 weeks.

Scale Of Hair Damage X pH

< Acid pH



Alcaline pH >

healthy hair
(closed cuticules)

porous hair

extra porous hair

severely damaged hair
(80% of cuticle loss)

completely damaged hair
(loss of all cuticles)

broken hair

COLOGNES

HYDRA® offers 10 signature fragrances with a variety of scents for the final touch.

Forever Cologne

Size: 450 mL / 15 fl. oz. and 130 mL / 4.4 fl. oz.

BENEFITS

- High fragrance concentration.
- Long-lasting fragrance.

WHO CAN USE IT?

Suitable for dogs and cats of all breeds.

HYPOALLERGENIC PRODUCT



BABY

Powdery and Floral Fragrance, with notes of bergamot, jasmine, violet and cedar.

CANDY

Floral and Fruity Fragrance, with notes of orange, lotus flower, apple, and sandalwood.

FLOW

Citrus and Floral Fragrance, with notes of bamboo, orange, orange blossom, rose, ginger and honey.

FRESH

Floral Fragrance, with notes of pear, citric notes, rose, and sandalwood.

GLOW

Floral Gourmand Fragrance, with notes of sweet orange, bergamot, jasmine, and sandalwood.

LISS

Floral and Fruity Fragrance, with notes of pear, cassis, jasmine, lily, sandalwood, and cedar.

LOVE

Fruity and Floral Fragrance, with notes of grapefruit, orange flower, lily, and musk.

VELVETY

Floral and Fruity Fragrance, with notes of goji berry, pomegranate, hibiscus and tonka bean.

VIP

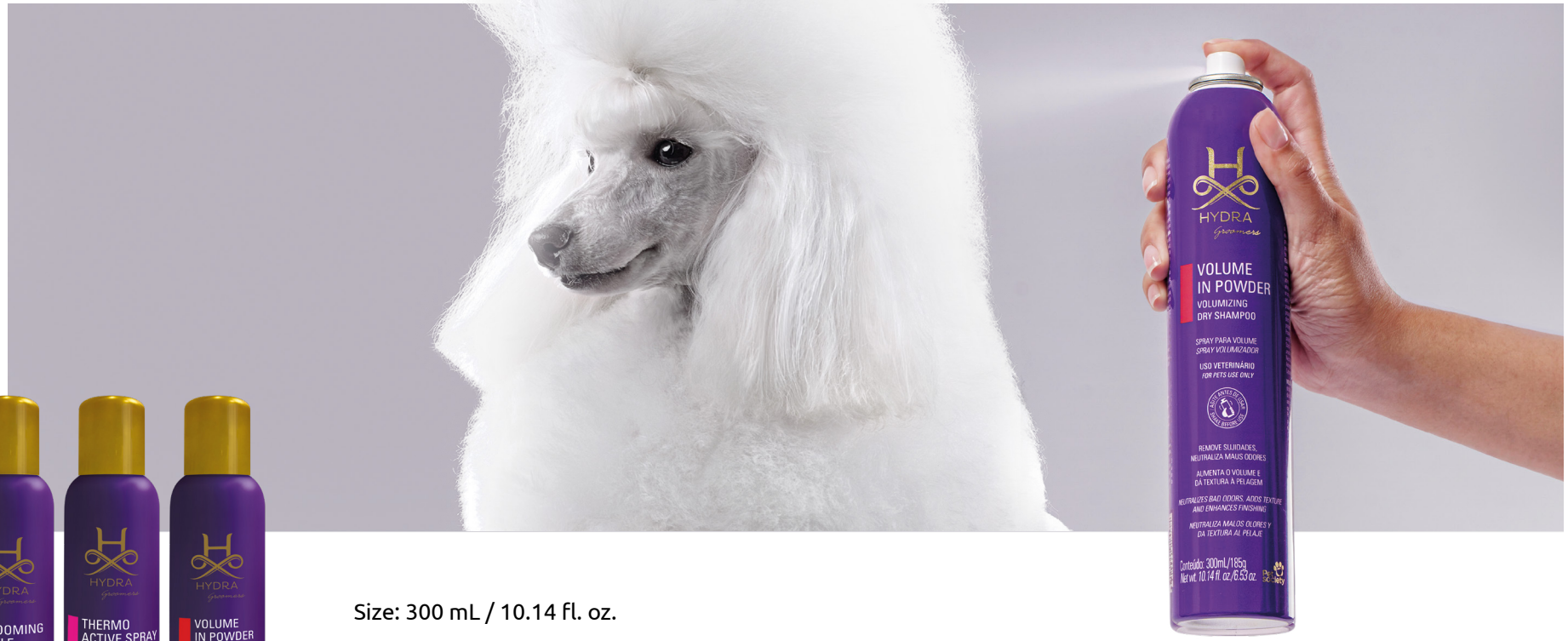
Fruity and Floral Fragrance, with notes of nectarine, lily, amber and vanilla.

WINNER

Woody Fragrance, with notes of black pepper, lily of the valley and vanilla patchouli.

AEROSOLS

The HYDRA® Aerosols Collection
brings luxury to the finishing details.





Size: 300 mL / 10.14 fl. oz.

HYDRA® GROOMING STYLE
enhances texture and finishing, assists with hand-scissoring, and promotes an easy and natural sculpting with long-lasting hold.

SEE HOW TO USE

HYDRA® THERMO ACTIVE SPRAY
promotes soft and sleek coat finishing. Contains Argan Oil, Keratin, and a special thermo-protective ingredient to prevent heat damage caused by dryers and flat iron.

SEE HOW TO USE

HYDRA® VOLUME IN POWDER
is a dry shampoo that removes bad odors and excess oils from the coat, enhancing texture and volume. It can also be used to assist with grip in handstripping procedures.

SEE HOW TO USE

HYDRA® PET SPA

Rituals

Hypoallergenic products. Safety and well-being for groomers and pets.

HYPOALLERGENIC PRODUCT

The **HYDRA® PET SPA RITUALS** line is a new experience for pets during their grooming routine. Its exclusive formulas, with a blend of essential oils, provide a feeling of comfort and well-being during the bath. In addition to caring for the pet, the line supports the groomer's daily routine at the grooming center, helping to reduce the stress of reactive, anxious, and fearful dogs and cats. This allows professionals to dedicate themselves more calmly to what they truly love to do.

Access our playlist on Spotify and enjoy carefully selected music for a moment of well-being and relaxation for your pet.





HYPOALLERGENIC PRODUCT

Ambiance Spray

Size: 240 mL/8.11 fl.oz.

SEE HOW TO USE

MAIN FUNCTION

- Soft and relaxing fragrance.
- Ideal for use before and after bathing, promoting comfort and well-being.
- Formulated with a blend of essential oils for a low-stress bathing experience.
- Helps reduce pet's stress and anxiety, creating a safe and relaxing space.

WHEN TO USE?

Before grooming: apply to the environment, waiting area, or carrier.
During grooming: helps keep pets calm and comfortable.
After bathing: enhances relaxation.



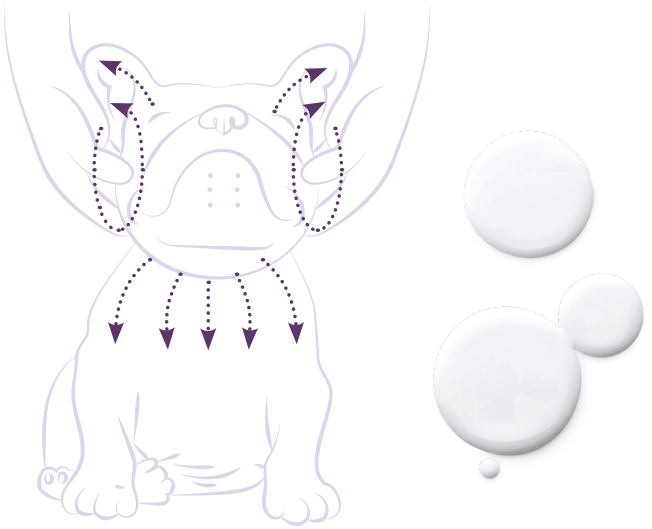
SEE HOW TO USE

Massage Serum

Size: 50 g / 1.76 oz.

MAIN FUNCTION

- Designed to provide a relaxing massage before bathing.
- A texture that allows hands to glide smoothly over the coat, promoting a sense of well-being for the pet.
- Contains a carefully selected blend of essential oils to soothe the pet.
- Suitable for bathing dogs and cats over 4 weeks old.





HYPOALLERGENIC PRODUCT

SEE HOW TO USE

Leave-in

Size: 500 mL / 16.90 fl. oz.

MAIN FUNCTION

- Formulated with a blend of essential oils that provide comfort and well-being during drying.
- Promotes hydration, softness, smoothness, and shine to the coat.
- Offers disciplining and frizz-reducing action.
- Provides thermal protection against heat damage.
- Lightweight texture for practical use, leaving no residue.
- Facilitates brushing and detangling.
- Practical and rinse-free.
- Suitable for dogs and cats over 4 weeks old.

KEY INGREDIENTS

THE BLEND of essential oils helps to reduce the symptoms of nervousness. It is ideal for pets who suffer from anxiety or stress during their grooming routine.

The combination of **Fennel**, **Eucalyptus** and **Cedarwood** helps your pet to calm down and express its emotions in a healthy way.

Lavender oil promotes a sense of calm and well-being, while **Roman Chamomile** oil reduces pet excitement.



HYDRA® PET SPA

SENSES



HYDRA® PET SPA SENSES COLLECTIONS

Indulge your beloved pet with a Spa ritual by HYDRA® Pet Spa Senses. Stimulate the senses with visibly enhanced shine, touchable softness and long-lasting fragrance that captures the essence of nature itself. HYDRA® Pet Spa Senses offers 3 amazing options to suit different needs: Serenity, Bliss, and Care.

The products should be used after a HYDRA® priming shampoo.



HYPOALLERGENIC PRODUCT

SENSES SERENITY

Explore the amazing Serenity Collection, designed to fortify, and revitalize the coat with an incredible apricot aroma.

SEE HOW TO USE



KEY INGREDIENTS

- Vegetal Keratin: assists in repairing, fortifying, and enhancing the coat.
- Lipoprotein Complex: intensely moisturizes and revitalizes the coat.
- Sweet Almond Oil: rich in Omega 9, promotes hydration, nourishment and improves the hair strands elasticity.
- Apricot Extract: promotes emollience, enhanced shine and softness.



HYPOALLERGENIC PRODUCT

SENSES BLISS

Experience the invigorating Bliss Collection, crafted to deliver refreshingly revitalized results and an irresistible scent of tropical coconut water.

SEE HOW TO USE



KEY INGREDIENTS

- Aloe vera Extract: promotes hydration, toning, and conditioning the strands.
- Lipoprotein Complex: intensely moisturizes and revitalizes the coat.
- Sweet Almond Oil: rich in Omega 9, promotes hydration, nourishment and improving the hair strands elasticity.
- Coconut Water Extract: moisturizing and refreshing action, providing shine and softness to the coat.



HYPOALLERGENIC PRODUCT

SENSES CARE

Discover the indulgent Senses Care Collection, specially formulated to promote a luxuriously moisturized and nourished coat, while leaving behind a delightful scent of soothing cotton extract.

SEE HOW TO USE



KEY INGREDIENTS

- Jojoba Ester: helps to moisturize and condition the coat.
- Lipoprotein Complex: intensely moisturizes and revitalizes the coat.
- Sweet Almond Oil: rich in Omega 9, promotes hydration, nourishment and improving the hair strands elasticity.
- Cotton Extract: enhances moisturizing and emollience, creating intensified shine and softness to the coat.

HYDRA® VEGAN DETOX COLLECTION

HYDRA VEGAN

detox

Hypoallergenic products. Safety and well-being for groomers and pets.



RECOVER THE COAT FROM ROOT TO TIPS!

HYDRA® Vegan Detox Collection will remineralize the skin and coat by eliminating impurities, unclogging the follicles, improving the oxygenation of the hair strands, and facilitating the absorption of nutrients to provide more strength and shine to the coat. Besides that, it will minimize damage caused by heat, polluting agents, product accumulation and excessive oiliness.



SEE HOW TO USE

HYDRA® Detox Lama Negra - Purifying Mud

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION

Removes accumulated residues, impurities and excess oils from the skin and coat promoting that the treatments can penetrate better in the fur.

Ready to use

KEY INGREDIENT

- Activated Charcoal: detoxifying agent draw out impurities, pollutants, and excess oils from the hair and scalp.



WHO CAN USE IT?

For dogs and cats older than 8 weeks.

HYDRA® VEGAN FOREST COLLECTION

Treat your pet with a luxurious experience and the best that nature has to offer with HYDRA® Vegan Forest Collection!

The Forest Collection is free of dyes and parabens, making it ideal for the conscious pet owner and the epitome of eco-friendliness. Delivering exceptional results with superior performance, and a biodegradable formula leaving your pet looking the best. Our uniquely crafted fragrances have been carefully curated to provide long-lasting results, the captivating Guaraná and Açaí or Cupuaçu fragrance makes grooming a powerful sensory journey for pets.



SEE HOW TO USE

DILUTE UP TO 10:1 Professional Use

FOREST SOUL

The Forest Soul Collection features powerful odor-neutralizing actives while hydrating and protecting the coat for a shiny and healthy appearance. The aroma of Cupuaçu adds an enchanting touch, making grooming a soul-touching sensory journey for pets.

Vegan Forest Soul Shampoo

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Cleanse the coat with a super concentrated formula adding hydration and protection to the coat as well as an amazing fragrance.

DILUTE UP TO 4:1 Professional Use

Vegan Forest Soul Conditioner

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Seal the cuticles of the hair, providing softness, shine and malleability as well as detangle and moisturize the coat (4:1).

Vegan Forest Soul Cologne

Size: 120mL

BENEFIT

Long-lasting Cupuaçu fragrance.



SEE HOW TO USE

DILUTE UP TO 10:1 Professional Use

FOREST ENERGY

The Forest Energy Collection features powerful odor-neutralizing actives while hydrating and toning the coat for a strong and lustrous appearance. The captivating Guaraná and Açaí fragrance adds an energizing touch, making grooming a powerful sensory journey for pets.

Vegan Forest Energy Shampoo

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Cleanse the coat with a super concentrated formula adding strength and shine having an amazing fragrance.

DILUTE UP TO 4:1 Professional Use

Vegan Forest Energy Conditioner

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Seal the cuticles of the hair, providing softness, shine and malleability in addition to detangle and moisturize the coat (4:1).

Vegan Forest Energy Cologne

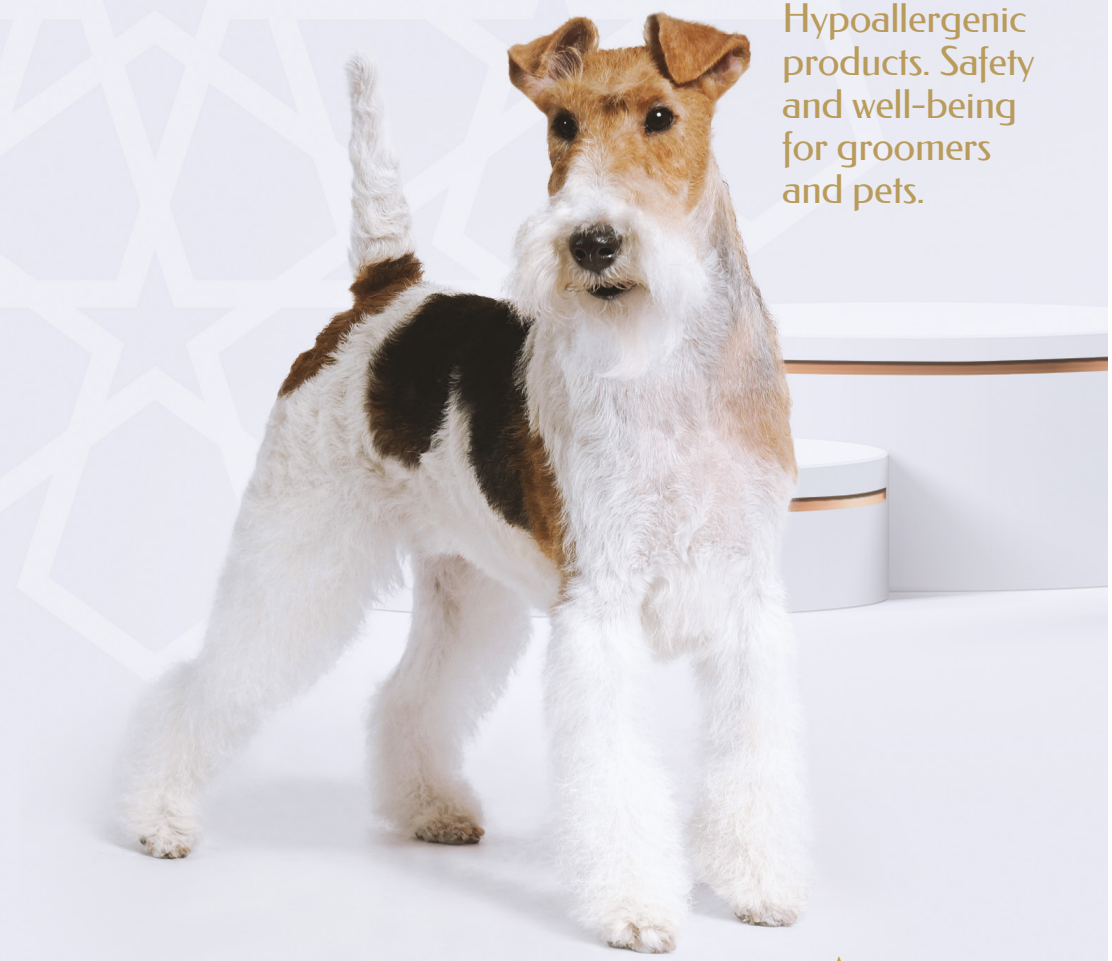
Size: 120mL

BENEFIT

Long-lasting Guaraná and Açaí fragrance.

HYDRA® EXPERT COLLECTION

Hypoallergenic products. Safety and well-being for groomers and pets.



Scan the QR Codes and learn how to use HYDRA® products.

THE CHOICE OF CHAMPIONS

SHINE

SHINE in competitions, on stage, or in the grooming salon with the HYDRA® Expert Line. Whether your goal is to claim first place or to deliver gold-medal results for your clients, HYDRA® Expert is the choice of professionals who demand excellence. Developed based on the latest innovations in Animal Aesthetics, the line combines cutting-edge technology, premium quality standards, and total safety to ensure dogs and cats always look their best. With exclusive formulas designed to protect, prepare, and enhance the coat, HYDRA® Expert is the ideal partner for elevating professional pet grooming and the world of competitions. Feel like a winner every day with HYDRA® Expert.



SEE HOW TO USE

Coat Oil

Size: 250 mL / 8.45 fl. oz.

MAIN FUNCTION

Designed for coat care in between competitions. The protective and ultra conditioning formula creates an oily layer, drastically reducing tangles and promoting healthy coat growth.

BENEFITS

Oil with a light texture that is easy to remove.

WHO CAN USE IT

Dogs with continuous growth coat that need to increase hair lenght.



SEE HOW TO USE

Glossy Repair

Size: 130 mL / 4.39 fl. oz.

MAIN FUNCTION

Forms a protective film over hair layers to prevent split ends.

KEY INGREDIENT

- Blend of silicone derivatives and Argan Oil: light texture that reduces frizz, providing silkiness and shine.

WHO CAN USE IT?

Indicated for dogs of all coat types and short-haired cat, older than 8 weeks, as a finishing oil, guaranteeing shine.





HYPOALLERGENIC PRODUCT

SEE HOW TO USE

Oil Redux
Size: 250 g/ 8.81 oz.

MAIN FUNCTION
Removes excessive oil from localized areas of the coat.

BENEFITS
Natural ingredients that protect and nourish.

WHO CAN USE IT
Dogs and cats with excessive localized oiliness.



HYPOALLERGENIC PRODUCT

SEE HOW TO USE

Volumizing Mousse
Size: 150 mL / 5.07 fl. oz.

MAIN FUNCTION
Designed to improve coat texture, adding volume without compromising brushing. Indicated to support sculpting the head, topknot, face, and paws.

BENEFITS
It works amazingly keeping the hair up.

WHO CAN USE IT
Indicated to support sculpting the head, topknot, face and paws.



HYPOALLERGENIC PRODUCT

SEE HOW TO USE

Grooming Powder
Size: 100 g / 3.52 oz.

MAIN FUNCTION
Powder for removing dead hair, providing high adherence, making work easier.

BENEFITS
Dry touch effect that minimizes oil in the coat. This product also works as a make up for white coated dogs and cats with bald spots.

WHO CAN USE IT
Indicated for handstripping and plucking procedures.

HYDRA®
COLLECTION

William Galharde

HYDRA® COLLECTION WILLIAM GALHARDE

The **HYDRA® Collection William Galharde** line enhances pets' personality and sophistication through high-quality formulas and advanced technology.

Featuring an exclusive fragrance, it delivers a unique and memorable sensory experience for both pets and their owners.





Shampoo

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTIONS & BENEFITS

Enhances the coat while neutralizing odors with a super-concentrated formula, delivering a long-lasting fragrance with easy rinsing and fast drying.

WHO CAN USE IT?

Dogs and cats of all breeds, older than 4 weeks.



Conditioner

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Hydrates, softens, and enhances shine with a concentrated formula, delivering an exclusive fragrance while ensuring easy rinse and fast drying.

WHO CAN USE IT?

Dogs and cats of all breeds, older than 4 weeks.



Intense Smooth Spray

Size: 120mL / 4.05 fl.oz.

MAIN FUNCTION & BENEFITS

Disciplines the coat and reduces frizz, providing softness, reflective shine, and an intense smooth effect.

WHO CAN USE IT?

Dogs and cats of all breeds, older than 4 weeks.



Intense Volume Spray

Size: 120mL / 4.05 fl.oz.

MAIN FUNCTION & BENEFITS

Provides volume and fixation by forming a long-lasting film over the coat, ensuring manageability and conditioning.

WHO CAN USE IT?

Dogs and cats of all breeds, older than 4 weeks.



Vanilla Style Cologne 120mL

Size: 120mL / 4.05 fl.oz.

MAIN FUNCTION & BENEFITS

Provides long-lasting fragrance with high fixation, delivering an exclusive scent.

WHO CAN USE IT?

Dogs and cats of all breeds, older than 4 weeks.



HYDRA® COLLECTION

Luiz Renato

HYDRA® COLLECTION LUIZ RENATO

HYDRA® Collection Luiz Renato is a professional line developed in an unprecedented partnership with master groomer Luiz Renato, a leading reference in grooming German Spitz. Specially designed to **enhance coat structure and volume**, it delivers high-performance results for double-coated breeds. With **advanced formulas** and exclusive **VitaForce Technology**, the products work to strengthen and **revitalize the coat**, promoting strands that are more resistant, fuller, and easier to manage. The line is ideal for Pet Grooming Salons that want to elevate the technical standard of their services, offering ultra volume, defined finishing, and a professional signature.



Shampoo

Size: 1000 mL / 33.8 fl. oz.



MAIN FUNCTION & BENEFITS

Provides vitality and strength with innovative ingredients, delivering a stronger, fuller, and easier-to-manage coat with ultra volume without weighing down the strands.

KEY INGREDIENTS

Avocado Oil, Mango Butter and Red Algae Extract

WHO CAN USE IT?

Dogs and cats from 8 weeks old that need strength and volume in their coat.

Infusion - Fluid Mask

Size: 500mL / 16.9 fl.oz.



MAIN FUNCTION & BENEFITS

Strengthens and volumizes the coat with innovative ingredients, delivering a fuller, thicker, and easier-to-manage result with ultra volume and support without weighing down the strands.

KEY INGREDIENTS

Avocado Oil, Mango Butter and Red Algae Extract

WHO CAN USE IT?

Dogs and cats from 8 weeks old that need strength and volumein their coat.



SEE HOW TO USE

Power Dose Bio-Repair Mask

Size: 280g / 9.5 fl.oz.



MAIN FUNCTION & BENEFITS

Repairs and hydrates the coat with a bio-repair treatment and Amino Acid Blend, restoring strength, softness, and shine while preserving volume and manageability without weighing down the strands.

KEY INGREDIENTES

Amino Acids Blend, Red Algae Extract, Avocado Oil and Mango Butter.

WHO CAN USE IT?

Dogs and cats from 8 weeks old that need strength and volumein their coat

Final Touch - Anti-Static Fluid

Size: 240 mL / 8.1 fl. oz.



MAIN FUNCTION & BENEFITS

Provides precise and flawless finishing with volume and alignment, enhancing definition and supporting scissor grooming without compromising the coat structure. Features a lightweight, residue-free formula and can be applied directly to dry coat.

WHO CAN USE IT?

Dogs and cats from 8 weeks old that need strength and volumein their coat

Cologne

Size: 120mL / 4.05 fl.oz.



MAIN FUNCTION & BENEFITS

Provides a light and authentic fragrance with long-lasting freshness, enhancing the scent of the line with refined and distinctive notes.

WHO CAN USE IT?

Dogs and cats from 8 weeks old that need strength and volumein their coat



PET SOCIETY

Founded in 2004, Pet Society is part of a group with solid experience in the pharmaceutical and human cosmetics markets since 1986, always guided by innovation, responsibility, and strong corporate values such as respect for people and a commitment to diversity and inclusion.

Recognized as one of the leading brands in the pet sector worldwide, Pet Society combines deep scientific expertise in ingredients and safe formulations with the specific demands of the pet market. Its purpose goes beyond creating exclusive, high-quality products: the company continually seeks to introduce new concepts that contribute to the modernization and appreciation of the pet industry.

Pet Society operates one of the most modern animal hygiene and health product manufacturing facilities in Latin America, following strict international Good Manufacturing Practices (GMP) standards. Its infrastructure prioritizes employee safety and adheres to rigorous environmental guidelines, reinforcing its commitment to sustainability.

With subsidiaries in the United States and Japan, Pet Society currently exports to more than 70 countries, establishing itself as a global reference in innovation, quality, and trust within the pet segment.

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