







THE EXPERTS' FAVORITE GROOMING BRAND!

EXPERIENCE FLAWLESS RESULTS EVERY TIME.

The award-winning brand HYDRA Professional is the leader when it comes to innovation, high performance, and excellent results. Our wide range of professional products for dogs and cats are made with salon grade ingredients and balanced formulas designed to meet the needs of groomers and handlers worldwide.







PRE BATH

HYDRA offers a thoughtfully crafted range of pre-bath products that aim to enhance the bathing experience. Properly preparing pets before the bath maximizes cleansing results.



Carefully prepared skin and coat result in a quicker and deeper cleansing. The groomer not only saves time, but also provides a superior finished result.





Ultra Dematting and Finishing Spray

Size: 500 mL / 16.9 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Facilitates detangling, matt removal and brushing, it can be used before or after the bath, reducing the frizz and promoting a soft and sleek coat finish.

BENEFITS

- Oil-free formula that maintains the coats texture and lightness.
- Light-weight conditioning that reduces and prevents the formation of additional tangles.
- Anti-static properties that reduce frizz and enhance coat appearance.

WHO CAN USE IT?

It's suitable for pets with long and dense fur.

Not intended for tear-stain removal. regular use may assist in promoting a cleaner appearance of affected areas

Eve & Face Cleaner

Size: 500 mL / 16.9 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Efficiently cleanses and sanitizes the delicate areas around the eyes and muzzle, while aiding in the removal of secretions, scabs, and unpleasant odors.

WHO CAN USE IT?

Suitable for dogs and cats of all breeds.

BENEFITS

- Perfect to use on brachycephalic breeds ensuring special attention to their special needs when cleaning the face. The rinse-free formula is a safe and stress-free experience.
- Fast-drying formula.





Ear Cleaner -

Size: 500 mL / 16.9 fl. oz.

MAIN FUNCTION

Expertly designed to cleanse and remove excessive ear secretions, the Ear Cleaner neutralizes undesirable odors without leaving a greasy finish.





KEY INGREDIENTS

- Panthenol: offer a moisturizing action.
- Essential Oils of Mint and Chamomile: provide a refreshing and calming effect.

BENEFITS

Non-greasy and fast-drying formula.

WHO CAN USE IT?

Suitable for dogs and cats of all breeds.



Dental Paste

Size: 140g / 5 fl. oz.

MAIN FUNCTION

Promotes dental hygiene for dogs and cats of all breeds.

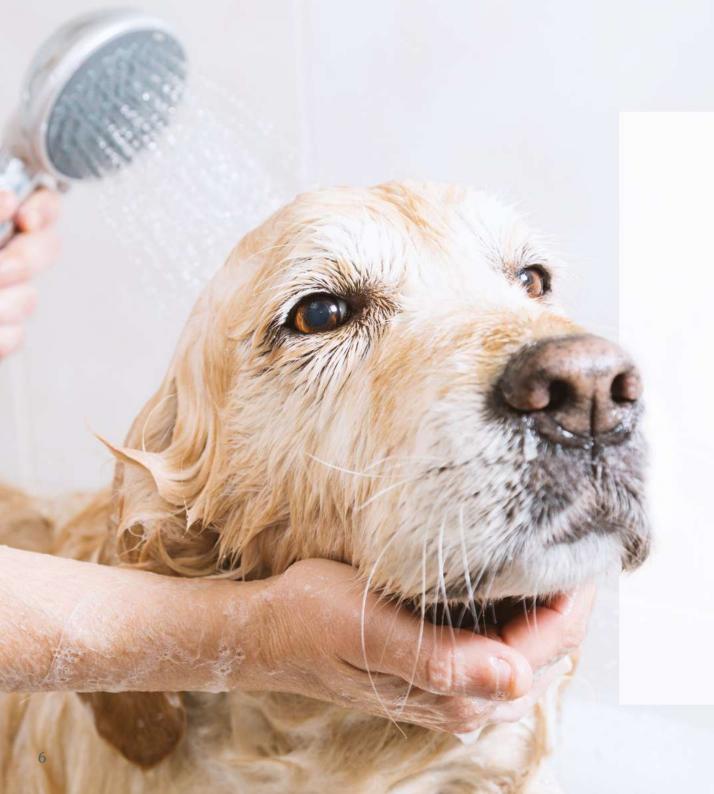
KEY INGREDIENTS

Calcium carbonate and Sodium bicarbonate: greater cleaning power.

BENEFITS

- Gradual teeth whitening.
- Provides a pleasant breath and a healthier mouth.
- Fluoride-free.





PRE-WASH SHAMPOOS

HYDRA pre-wash shampoos are designed to be the first step of the bath. Achieve remarkable, long-lasting results by initiating your bathing routine with our extraordinary selection of pre-wash shampoos for different needs.



HYDRA GROOMERS







X-Treme Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Pre-wash clarifying shampoo, for cases of extreme dirt and odor in pets, it deeply cleanses the coat. Additionally, it can assist in boosting volume and texture for fluffy haired dogs and cats, preparing the coat for styling procedures.



KEY INGREDIENT

• Mentha piperita Extract: skin soothing agent.

WHO CAN USE IT?

For dogs and cats older than 3 months.

The HYDRA X-Treme Shampoo is a more alkaline product compared to our other products in the line. It helps to open the hair cuticles and remove any residue from other products, oiliness or pollution. Due to its deep cleansing properties, it is recommended to allow 15 days in between use on pets.







SEE HOW TO USE



Odor Neutralizing Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Partially opens the cuticles making it easier to remove excessive dirt and undesirable odors from the coat.

KEY INGREDIENTS

- Odor Neutralizing Active: removes undesirable odors, offering longer lasting bathing results.
- Oatmeal Extract: moisturizes and soothes the skin and coat.

WHO CAN USE IT?

For dogs and cats older than 4 weeks.

HYDRA ESSENTIAL SHAMPOOS

HYDRA essential shampoos are designed to elevate the bath to another level, each one of them attends to different needs, offering high performance products with concentrated formulas (10:1) for safe cleansing and a cost-effective bathing.

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HYDRA GROOMERS









SEE HOW

TO USE

Moisturizing Shampoo

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Meet the unique needs of every coat type, providing cleansing for dogs and cats of all breeds.

KEY INGREDIENT

• Oatmeal Extract: moisturizes and soothes the skin and coat.

BENEFITS

Fast-drying and easy to rinse.







SEE HOW TO USE





Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Brightens and protects the coat, preventing yellowing.

KEY INGREDIENTS

- Optical Brighteners: prevents the yellowing of the coat.
- Oatmeal Extract: moisturizes and soothes the skin and coat.

BENEFITS

It can be used in all the coat colors to highlight the natural color, promoting a shinier coat.









Flash Thermo Active Deep Conditioner

Size: 900g / 30.4 fl. oz.

MAIN FUNCTION

Restores moisture, repairs damage, and enhances the overall health and vitality of the coat. Whether you're dealing with dryness, frizz, this mask is your solution in 90 seconds for a stunning result.

KEY INGREDIENT

- Argan Oil: rich in omega 6 and 9 and vitamin E, which moisturizes and restructures the coat. improving its elasticity.
- Collagen and Sesame Oil: Collagen nourishes and fortifies the pet's skin, fostering a resilient coat, while sesame oil, rich in omega-3 fatty acids, moisturizes and adds a brilliant shine. Together, they create a dynamic duo, promoting overall coat health and a glossy, vibrant appearance.

BENEFITS

Thermo-protective action preventing heat damage caused by drver and flat iron.



Moisturizing Conditioner

Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz.

MAIN FUNCTION

Seal the hair cuticles, moisturizing, and conditioning the coat.



Open cuticles are prone to hair strand breakage and results lifeless coat.



KEY INGREDIENTS

- Oatmeal Extract: moisturizes and soothes the skin and coat for an ultra-soft finish.
- Grape Seed Oil: helps to enhance shine and softness.

BENEFITS

Facilitates brushing and aids in detangling and knot removal. It also ensures a soft, shiny coat with a healthier appearance.

TIP

Finish up with the Forever Glow Cologne to keep the fragrance of the Odor Neutralizing, Whitening or Moisturizing Shampoo and Conditioner on the coat.



EXTRA SOFT BATH

Perfect to provide a gentle bath for puppies and pets with sensitive skin. Carefully formulated to be mild yet effective, it cleanses without stripping away essential oils or harming the skin.













Size: 1000 mL / 33.8 fl. oz. and 5000 mL / 169 fl. oz..



MAIN FUNCTION

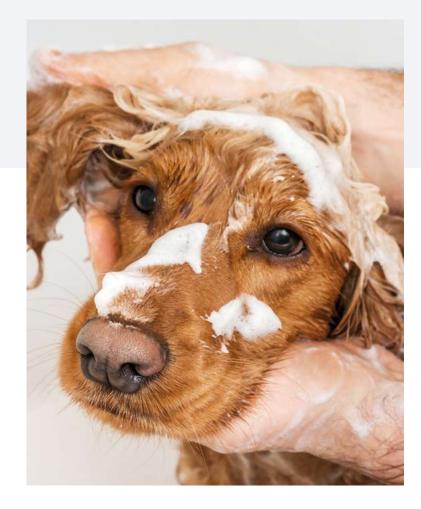
Gentle cleanse, designed to use on dogs and cats with sensitive skin or around the facial region.

KEY INGREDIENT

• Chamomile Extract: promotes softness and hydration.

BENEFITS

Sulfate-free and dye-free formula.



ADD-ON SERVICES

After using one of our prewash shampoos, you're given the flexibility to select the ideal follow-up shampoo or conditioner. This can either involve opting for one of our HYDRA essential shampoos or choosing a variant that adds volume or silkiness to the coat. Additionally, you can complement the bath with our masks or cauterization treatments.

HYDRA Graamers

HYDRA GROOMERS



MAXIMUM VOLUME BATH

A specialty bathing option for fluffy and double coated breeds such as Poodles, Bichon Frises, Chow-Chows, and Spitz as well for cats, including Persians and Exotics.



Volumizing Shampoo

Size: $1000 \, \text{mL} / 33.8 \, \text{fl.}$ oz. and $5000 \, \text{mL} / 169 \, \text{fl.}$ oz.

MAIN FUNCTION

Formulated to give higher volume and texture for fluffy or double-coated pets while cleansing the skin and coat.



KEY INGREDIENT

• Wheat Protein: gives shine and texture to the coat, promoting higher volume.





MAIN FUNCTION

Intensive hydration to damaged, fluffy and double coat, providing shine and softness to the coat.



KEY INGREDIENTS

- Panthenol: offers a moisturizing action repairing the strands of the coat.
- Keratin: helps to recover the damaged hair.
- Creatin: restores, hydrates, and prevents coat breakage.
- Wheat Protein: penetrates each strand, adding strength and thickness without weighing it down.



Finish up with the Forever Velvety Cologne to keep the fragrance of the Volumizing Shampoo and Intense Repair Volumizing Mask on the coat.

SILKY **SMOOTH BATH**

Specially designed to pamper and maintain the coat of dogs and cats with long, straight coats with a smoother effect.



Silky Smooth Shampoo Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION

Formulated to give a smoother effect while cleansing the skin and coat.

KEY INGREDIENT

• Blend of Amino Acids: provides hydration and maintains the coat with a straight effect.





Intense Repair Silky Smooth Mask _____

Size: 480 mL / 16.2 fl. oz.

MAIN FUNCTION

Intensive hydration to damaged straight coat, providing shine, better finish, and softness to the coat.

KEY INGREDIENTS

- Keratin: helps to recover the damaged hair.
- Creatin: restores, hydrates, and prevents coat breakage.
- Crambe Oil: provides strength, flexibility and conditioning.
- Moringa Oil: promotes smoothness, shine, and improves brushing.

TIP

Finish up with the Forever Liss Cologne to keep the fragrance of the Silky Smooth Shampoo and Intense Repair Silky Smooth Mask on the coat.





CAUTERIZATION

Cauterization is a treatment that restores the protein in the hair, known as keratin. This process rebuilds the hair's structure, revitalizing its fibers and elasticity, and it promotes the recovery of damaged hair. Additionally, it effectively seals the strands, closing the cuticles, which helps maintain moisture, alignment, and a healthier coat for an extended duration. The treatment also provides a noticeable shine to the hair.



Soft Touch

Size: 500 mL / 16.9 fl. oz.

MAIN FUNCTION

Cauterizing of the individual strand, providing hydration and softness to the coat.





SEE HOW TO USE

KEY INGREDIENTS

- Keratin: helps to recover the damaged hair.
- Panthenol: offers a moisturizing action repairing the strands of the coat.
- Lactic Acid: hydrates and helps to reseal any open cuticle.

DIRECTIONS

Bathe the pet normally following the HYDRA steps and wipe off excess of water with a towel and begin drying. While the coat is still slightly damp, evenly apply the HYDRA Soft Touch across the entire coat and finish drying with the dryer.





















COLOGNES

HYDRA offers 9 signature fragrances with a variety of scents for the final touch.

Forever Cologne

Size: 450 mL / 15 fl. oz. and 130 mL / 4.4 fl. oz.

BENEFITS

- High fragrance concentration.
- Long-lasting fragrance.

WHO CAN USE IT?

Suitable for dogs and cats of all breeds.

DIRECTIONS

After drying the coat, apply the cologne protecting the pet's eye area.



BABY

Powdery and Floral Fragrance, with notes of bergamot, jasmine, violet and cedar.



CANDY

Floral and Fruity Fragrance, with notes of orange, lotus flower, apple, and sandalwood.



FRESH

Floral Fragrance, with notes of pear, citric notes, rose, and sandalwood.



GLOW

Floral Gourmand Fragrance, with notes of sweet orange, bergamot, jasmine, and sandalwood.



LISS

Floral and Fruity Fragrance, with notes of pear, cassis, jasmine, lily, sandalwood, and cedar.



LOVE

Fruity and Floral Fragrance, with notes of grapefruit, orange flower, lily, and musk.



VELVETY

Floral and Fruity Fragrance, with notes of goji berry, pomegranate, hibiscus and tonka bean.



VIP

Fruity and Floral Fragrance, with notes of nectarine, lily, amber and vanilla.



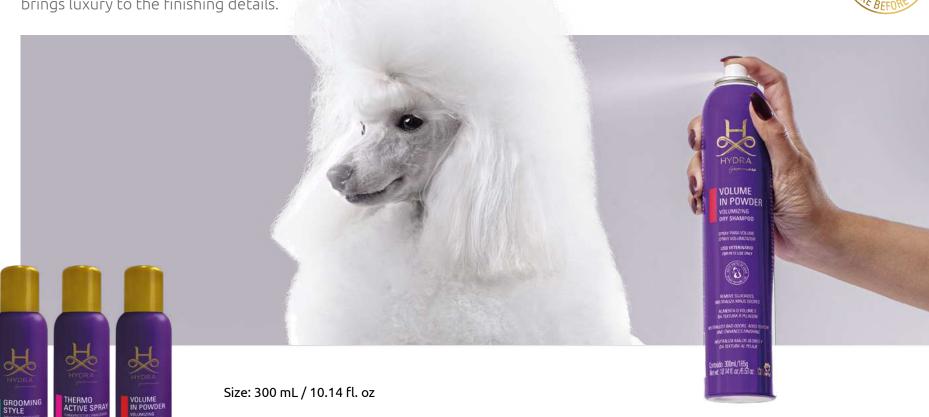
WINNER

Woody Fragrance, with notes of black pepper, lily of the valley and vanilla patchouli.

AEROSOLS

The HYDRA Aerosols Collection brings luxury to the finishing details.





HYDRA GROOMING STYLE

enhances texture and finishing, assists with hand-scissoring, and promotes an easy and natural sculpting with long-lasting hold.



SEE HOW TO USE

texture and volume. It can also be used to assist with grip in handstripping procedures.

HYDRA VOLUME IN POWDER is a dry

shampoo that removes bad odors and

excess oils from the coat, enhancing



TO USE

HYDRA THERMO ACTIVE SPRAY

promotes soft and sleek coat finishing. Contains Argan Oil, Keratin, and a special thermo-protective ingredient to prevent heat damage caused by dryers and flat iron.





SEE HOW TO USE





SENSES SERENITY

Explore the amazing Serenity Collection, designed to fortify, and revitalize the coat with an incredible apricot aroma.





KEY INGREDIENTS

- Vegetal Keratin: assists in repairing, fortifying, and enhancing the coat.
- Lipoprotein Complex: intensely moisturizes and revitalizes the coat.
- Sweet Almond Oil: rich in Omega 9, promotes hydration, nourishment and improves the hair strands elasticity.
- Apricot Extract: promotes emollience, enhanced shine and softness.

SENSES BLISS

Experience the invigorating Bliss Collection, crafted to deliver refreshingly revitalized results and an irresistible scent of tropical coconut water.



KEY INGREDIENTS

- Aloe Vera Extract: promotes hydration, toning, and conditioning the strands.
- Lipoprotein Complex: intensely moisturizes and revitalizes the coat.
- Sweet Almond Oil: rich in Omega 9, promoting hydration, nourishment and improving the hair strands elasticity.
- Coconut Water Extract: moisturizing and refreshing action, providing shine and softness to the coat.







SENSES CARE

Discover the indulgent Senses Care Collection, specially formulated to promote a luxuriously moisturized and nourished coat, while leaving behind a delightful scent of soothing cotton extract.





KEY INGREDIENTS

- Jojoba Ester: helps to moisturize and condition the coat.
- Lipoprotein Complex: intensely moisturizes and revitalizes the coat.
- Sweet Almond Oil: rich in Omega 9, promoting hydration, nourishment and improving the hair strands elasticity.
- Cotton Extract: enhances moisturizing and emollience, creating intensified shine and softness to the coat.

HOW TO USE PET SPA SENSES PRODUCTS:

Dilute 1 part of Senses Shampoo in 4 parts of water.

Wet the coat and spread the product massaging well until it forms a uniform foam and rinse. If the pet is very dirty, pre-wash with HYDRA Groomers Odor Neutralizing Shampoo.

Pour 20 grams (0.7 oz.) of Senses Conditioner into a mixing bowl with 20 drops of the Senses Booster (Most suitable for a small dog, medium coat. Adjust amount based on size of dog but continue with ratio of 1 drop of booster per gram of conditioner).

Mix well until completely homogenized and apply throughout the coat, massaging well in the direction of hair growth. Leave on for 3 minutes and then rinse thoroughly.

Finish up with the Forever Senses Cologne.



SENSES







HYDRA VEGAN DETOX COLLECTIONS

RECOVER THE COAT FROM ROOT TO TIPS!

HYDRA Vegan Detox Collection will remineralize the skin and coat by eliminating impurities, unclogging the follicles, improving the oxygenation of the hair strands, and facilitating the absorption of nutrients to provide more strength and shine to the coat. Besides that, it will minimize damage caused by heat, polluting agents, product accumulation and excessive oiliness.







HYDRA Vegan Detox Purifying Mud

Size: 1000 mL / 33.8 fl. oz.



MAIN FUNCTION

Removes accumulated residues, impurities and excess oils from the skin and coat promoting that the treatments can penetrate better in the fur.

KEY INGREDIENT

 Activated Charcoal: detoxifying agent draw out impurities, pollutants, and excess oils from the hair and scalp.



WHO CAN USE IT?

For dogs and cats older than 8 weeks.

HOW TO USE THE PURIFYING MUD?

Wet the pet's coat and remove the excess of water with your hands. For small pet with medium coat, apply 40g of the HYDRA Vegan Detox Purifying Mud all over the coat, spreading well (apply proportionally according to the size of the pet). Let it rest for 1 minute and rinse it until there is no product left and proceed with the HYDRA Vegan Detox Shampoo and HYDRA Vegan Detox Conditioner, finish the bath with the HYDRA Vegan Detox Cologne.



HYDRA Vegan Detox Shampoo

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION

Clean the coat while moisturize and remineralize the skin and strengthen the coat.

KEY INGREDIENTS

- Matcha Extract: rich in antioxidants and moisturizing properties, that contribute to fortify the coat.
- Ginger Extract: remineralize the coat, strengthens the hair strands and enhance the coat's natural shine and texture.



HYDRA Vegan Detox Conditioner

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION

Seal the cuticles while restores and nourishes the coat.

KEY INGREDIENT

Coconut Oil: deeply moisturizing and can penetrate the hair hydrating to the coat.



HYDRA Vegan Detox Cologne

Size: 120mL / 4.05 fl.oz

BENEFITS

- High fragrance concentration.
- Long lasting fragrance.

NOTES

With notes of Pineapple, Lemon, Bamboo, Orange & Lime.



4:1



HYDRA VEGAN FOREST COLLECTIONS

Treat your pet with a luxurious experience and the best that nature has to offer with HYDRA Vegan Forest Collection!

The Forest Collection is free of dyes and parabens, making it ideal for the conscious pet owner and the epitome of eco-friendliness. Delivering exceptional results with superior performance, and a biodegradable formula leaving your pet looking the best. Our uniquely crafted fragrances have been carefully curated to provide long-lasting results, the captivating Guaraná and Açaí or Cupuaçu fragrance makes grooming a powerful sensory journey for pets.









The Forest Soul Collection features powerful odorneutralizing actives while hydrating and protecting the coat for a shine and healthy appearance. The aroma of Cupuaçu adds an enchanting touch, making grooming a soul-touching sensory journey for pets.

Vegan Forest Soul Shampoo Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Cleanse the coat with a super concentrated formula adding hydration and protection to the coat as well as an amazing fragrance.

Vegan Forest Soul Conditioner Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Seal the cuticles of the hair, providing softness, shine and malleability as well as detangle and moisturize the coat (4:1).





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Vegan Forest Soul Cologne Size: 120ml

BENEFIT

Long-lasting Cupuaçu fragrance.





FOREST ENERGY

The Forest Energy Collection features powerful odor-neutralizing actives while hydrating and toning the coat for a strong and lustrous appearance. The captivating Guaraná and Açaí fragrance adds an energizing touch, making grooming a powerful sensory journey for pets.

Vegan Forest Energy Shampoo Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Cleanse the coat with a **super concentrated** formula adding strength and shine having an amazing fragrance. Vegan Forest Energy Conditioner Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION & BENEFITS

Vegan Forest Cologne

Size: 120mL

Seal the cuticles of the hair, providing softness, shine and malleability in addition to detangle and moisturize the coat (4:1).





SEE HOW TO USE









Coat Oil ——————

Size: 1000 mL / 33.8 fl. oz.

MAIN FUNCTION

Designed for coat care in between competitions. The protective and ultra conditioning formula creates an oily layer, drastically reducing tangles and promoting healthy coat growth.

BENEFITS

Oil with a light texture that is easy to remove.

DIRECTIONS

Apply **HYDRA Expert Coat Oil** to the dry or wet coat, in the desired amount, according to the texture or need of each coat. Do not rinse. The product can be left on the coat for up to a week, depending on the breed. If necessary, curlpapers can be used at specific points.



Volumizing Mousse —————

Size: 150 mL / 5.07 fl. oz. and 1000 mL / 33.8 fl. oz. (refill)

MAIN FUNCTION

Designed to improve coat texture, adding volume without compromising brushing. Indicated to support sculpting the head, topknot, face, and paws.

BENEFITS

It works amazingly keeping the hair up.

DIRECTIONS

To maximize volume, apply the HYDRA Expert Volumizing **Mousse** on wet or dry coat in all desired areas you wish to achieve additional coat volume. Do not rinse after applying product. Brush and dry coat thoroughly.



Glossy Repair —

Size: 120 mL / 4.06 fl. oz.

MAIN FUNCTION

Forms a protective film over hair layers to prevent split ends.

KEY INGREDIENTS

Blend of silicone derivatives and Argan Oil: light texture that reduces frizz, providing silkiness and shine.

WHO CAN USE IT?

Indicated for dogs of all coat types and short-haired cat, older than 8 weeks, as a finishing oil, quaranteeing shine.



Oil Redux ——————

Size: 250 g/8.8 oz.

MAIN FUNCTION

Removes excessive oil from localized areas of the coat.

BENEFITS

Natural ingredients that protect and nourish.

DIRECTIONS

Shake the bottle and apply **HYDRA Expert Oil Redux** in the desired area when the coat is dry. Massage well, let it act for 2 minutes and then proceed with the bath.



Grooming Powder _____ Size: 100 g / 3.5 oz.

MAIN FUNCTION

Powder for removing dead hair, providing high adherence, making work easier.

BENEFITS

Drv touch effect that minimizes oil in the coat. This product also works as a make up for white coated dogs and cats with bald spots

DIRECTIONS

Apply the **HYDRA Expert Grooming Powder** to the coat and proceed to the hand-stripping or plucking procedure.





ABOUT PET SOCIETY

Pet Society is a Brazilian company founded in 2004 in São Paulo, one of the most recognized manufacturers of pet care products worldwide, with an extensive knowledge in raw material sourcing and cosmetic formulations. Pet Society develops safe, exclusive, and high-quality products to satisfy the needs of the pet market.

It is considered the most modern Latin American factory of health and hygiene products following the international standards of good manufacturing practice and environmental control. Pet Society exports products made in Brazil to more than 64 countries and it has a branch office in Florida (USA). The philosophy of the company is to develop and produce highperformance products, bringing innovation and technology to pet care around the world.

















